

Subject: Vision Zero Los Angeles - July 2017 Newsletter
From: Vision Zero LA <VisionZero@lacity.org>
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MONTHLY NEWSLETTER

JULY 2017

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Pictures of Vision Zero Traffic Safety campaigns (counterclockwise from top): Sankofa on the 'Shaw (Multicultural Communities for Mobility); Trees of Life (Ave 50 Studio); Temple Street Slow Jams (Public Matters)

Welcome to the Vision Zero Monthly Newsletter!

Happy summer! In this past month, members of the Vision Zero staff have been working hard to implement safer street designs, keep neighborhood residents informed about coming changes, and engage communities through a series of interactive street-safety festivals. Getting out into the city to work with Angelenos is one of the best parts of our job, and in June we got the opportunity to put on five different "activations," or weeklong events where we use the power of art, music, and community to reimagine safer streets for all. Thanks to all the partner organizations that worked with us to make these activations such a success, and to the California Office of Traffic Safety for providing funding.

In the next month we're excited to continue working on street improvements throughout the city. We hope to see you in your neighborhoods soon.

IN THIS ISSUE:

- * Recap of Vision Zero events in communities across LA
- * Upcoming activities in July/August
- * Improvements we made this month
- * New social-media tools to help you spread the word
- * Guest blog post from Mexico City

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VISION ZERO IN YOUR COMMUNITY

Here's where you could find the VZLA team around town this past month:

On June 21, we discussed safety improvements to Hoover, Main, Avalon, and Broadway with neighborhood residents at Ascot Public Library in South LA.

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On July 10 we were in the MacArthur Park area, chanting "20 Millas Salva Vidas! 20 Miles Saves Lives!" with the help of pedestrian superhero Peatonito. Read more about this event here.

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On June 25 we stopped by "Sankofa on the Shaw" in Leimert Park, talking up improvements to Crenshaw Blvd. and celebrating Day of the Ancestors and Juneteenth with neighborhood residents.

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On June 24 we took rides on the jeepney in Historic Filipinotown, and showed off our plans for an improved Temple St. at the "Slow Jams" festival.

UPCOMING EVENTS

* A public hearing to discuss planned improvements for Temple St. We'll be at the Echo Park Recreation Center (1632 Bellevue Ave.) on Wed, July 12 from 5-7.

* Two public hearings to discuss planned improvements for Fletcher Drive. We'll be at Atwater Ave. Elementary School (3271 Silver Lake Blvd.) on Wed, July 19 from 5-7. On Wed. Aug. 2, we'll be at Modernica (2330 Ripple St.) from 6-7:30.

* An Open House on the Westside, to discuss street improvements along Venice Blvd. in Mar Vista. On Saturday July 22 we'll be at Windward School Gymnasium (11350 Palms Blvd.) from 1-3 pm.

Visit our website to find details about upcoming events. <http://lacity.us13.list-manage2.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=67e71e2c2e&e=5737537d5f>

THIS MONTH IN SAFER STREETS

We're excited to share some examples of our progress improving LA streets in the last few months. Here are just a few of the upgrades we've made:

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High-Visibility Crossing at Normandie and 42nd. This is part of our work along the Normandie corridor between 22nd Street and Vernon.

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Bollards to Prevent Dangerous Turns in Downtown LA. This small installation at the corner of 1st and Main, where there is heavy pedestrian traffic, makes it harder for drivers to cut corners.

Check out our website for more improvements to LA streets coming in the next few months.
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SOCIAL-MEDIA TOOLS TO SPREAD THE WORD

All of us have a role to play in ending traffic deaths in LA. We are proud to introduce "Angelenos For Vision Zero," a video of everyday Angelenos who share their stories and explain what safer streets mean to them.

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To help you show your support for Vision Zero, we've also developed a Social Media Kit with sample Facebook updates, tweets, photos, and VZ graphics. Click on this link to access the kit on Google Drive. <http://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=4be5fd9dfl&e=5737537d5f>

VZLA IN MEXICO CITY

This summer, VZLA's Ribeka Toda is in Mexico City, interning for Laboratorio Para La Ciudad and working on street safety in North America's biggest city.

She writes: "Like LA, Mexico City strives to be multimodal in its transportation planning and offers various forms of transit such as subway, trolleys, bus rapid transit, and microbuses, as well as pedestrian and bicycle facilities and even a bike share program called Ecobici." How does this influence the way Mexico City residents use the streets?

Read on to find out. <http://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=d49b3604d8&e=5737537d5f>

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